

Lisa Wilson Digital Artist

CONTACT ME

(416) 878-3580
www.parfait.ca
lisacandraw@gmail.com
800 Royal York Rd. Toronto

SOFTWARE

Photoshop
Illustrator
After Effects
InDesign
InVision
Flash
Sublime
Wordpress
G Suite

CODE

HTML
CSS

EDUCATION

B.M.A., Animation

Emily Carr University, 2010

Diploma, New Media Design

Sheridan College, 2000

VOLUNTEERING

Mentor, Photoshop session
Mentor, Scratch, HTML & CSS
Ladies Learning Code

Tech Support, newcomer family
WTS, Mennonite Central Committee
Refugee Support Group

WORK HISTORY

Freelance Designer & Illustrator

December 2010 - present

Created web design, illustration & character design work for various clients including:
Lucas Green Art

- Animated a short sequence for a web campaign “Drop the Pop”

Point Blank Creative

- Created infographics for BCGEU “Bargaining 101” web videos
- Created mood boards for motion graphics piece “Shop Public”
- Illustrated backgrounds & prop artwork for web campaigns

Tradewind Books Publishing

- Conducted user interviews with librarians, writers & illustrators
- Redesigned website to feature the publisher’s award-winning books
- Created front-end templates to establish a clean & a friendly interface.
- Hired a programmer to develop the necessary database.

Google Drive Project Lead

Max the Mutt College of Animation, Art & Design, August 2016 - present

Created documentation & instructional material on using Google Drive

- Produced slideshows for seasonal open house
- Produced Google Drive Report in InDesign
- Researched tools for live streaming, edited video for training webinar
- Trained instructors & coordinators to use Google Drive
- Tracked students progress online using Google Sheets
- Performed software installations and windows upgrades as required

TIFF DigiPlaySpace Facilitator

Toronto International Film Festival, February - April 2014 to February - April 2018

- Explained the basics of circuits to children using hands-on projects
- Discussed further learning options for children, parents & school groups
- Explained the basics of 3D printing

Web Designer

Genfoot Inc., December 2002 - August 2006

- Designed layouts & built websites for Kamik, Duffs, & Spyder brands
- Coordinated data entry with marketing, colour corrected product photos
- Provided training support for Adobe Creative Suite applications

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References

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Lucas Green

Designer, VFX Artist, Illustrator

Lucas Green Arts

4355 Mathissi Place
lucas.art.green@gmail.com
(778) 928-5003

John Oman

Art Director, Animator

Starling Minds

joman.visuals@gmail.com
(604) 928-5820

Niall Dowdell

Technical Director

Max the Mutt College of Art Animation and Design

2944 Danforth Ave.
itsupport@maxthemutt.com
(416) 707-1288

Brittney Filek-Gibson

Senior Coordinator, Youth Learning

Tiff Bell Lightbox

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Additional references provided upon request