

# Hello. I'm Lisa Wilson, a digital designer.

## CONTACT

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## SOFTWARE

Photoshop  
Illustrator  
After Effects  
InDesign  
InVision  
Moqups  
Microsoft Office  
Sublime  
Wordpress  
G Suite

## CODE

HTML  
CSS

## EDUCATION

UX Design course  
*Brainstation, 2018*

B.M.A., Animation  
*Emily Carr University, 2010*

Diploma, New Media Design  
*Sheridan College, 2000*

## VOLUNTEERING

Mentor, Photoshop session  
Mentor, Scratch, HTML & CSS  
*Ladies Learning Code,*

Tech Support, newcomer family  
*WTS, Mennonite Central Committee*  
*Refugee Support Group*

## WORK HISTORY

### Google Drive Project Lead

*Max the Mutt College of Animation, Art & Design, August 2016 - present*

Created documentation & instructional material on using Google Drive

- Collected students digital art work using Google Drive
- Produced slideshows for seasonal open house
- Researched tools for live steaming, edited video for training webinar
- Trained instructors & coordinators to use Google Drive
- Tracked students progress online
- Performed software installations and windows upgrades as required

### Freelance Designer & Illustrator

*December 2010 - present*

Created web design, illustration & character design work for various clients including:

Point Blank Creative

- Created infographics for BCGEU “Bargaining 101” web videos
- Created mood boards for motion graphics piece “Shop Public”
- Created backgrounds & prop artwork for web campaigns

Tradewind Books Publishing

- Conducted user interviews with librarians, writers & illustrators
- Redesigned website to feature the publisher’s award-winning books & authors.
- Created front-end templates to establish a clean & a friendly interface.
- Hired a programmer to develop the necessary database.

### Web Designer

*Genfoot Inc., December 2002 - August 2006*

- Designed layouts & built seasonal websites in French & English for Kamik shoe wear brand
- Reduced site load times by cleaning up the HTML code
- Coordinated data entry with marketing, colour corrected product photos
- Provided training support for Adobe Creative Suite applications

### Junior Web Designer

*Tecsys, Inc., 2000-2002*

- Designed assets and icons for various R&D projects
- Created tradeshow banners for marketing department tradeshows
- Created Assests for corporate website and intranet sites